

Bishop T.D. Jakes Hosts 2017 International Pastors & Leadership Conference in Dallas —DALLAS, Feb. 7, 2017

MEDIA CREDENTIAL APPLICATIONS NOW AVAILABLE TO COVER EVENT

Bishop T.D. Jakes, founder of The Potter's House and best-selling author, is hosting the **2017 International Pastors & Leadership Conference** April 27 – 29. Credential applications are now available for media interested in covering the three-day training event, which brings thousands of cross-denominational and cross-cultural faith leaders and church administrators together with the goal of transforming their churches and ministries. The theme this year is "LeaderShift," aimed at teaching leaders how to grow, develop and expand their influence and impact.

To register for credentials, members of the media must complete the [application form](#) in full. Media will be notified by email when they are approved for credentials.

Information about where to pick up credentials, parking, facility access, interviews and other details will be sent once credentials have been approved. For media interview requests or questions, please email pottershouse@demoss.com.

The International Pastors & Leadership Conference has been hosted by Bishop T.D. Jakes for more than 17 years and is in Jakes' hometown of Dallas for the first time. Attendees can participate in breakout sessions on topics including music, technology, leadership development, marketing and entrepreneurship.

What:

2017 International Pastors & Leadership Conference

When:

April 27 – 29

Where:

The Potter's House
6777 W. Kiest Blvd.
Dallas, TX 75236

B-roll of the 2016 International Pastors & Leadership Conference is available upon request. Additional information on speakers, talent, topics and the full schedule can be found at PastorsAndLeaders.org

About The Potter's House

Located in Dallas, The Potter's House is a 30,000-member nondenominational, multicultural church and humanitarian organization led by Bishop T. D. Jakes, twice featured on the cover of *Time* magazine as America's

Best Preacher and as one of the nation's 25 Most Influential Evangelicals. The Potter's House has four locations: The Potter's House of Dallas, The Potter's House of Fort Worth, The Potter's House of North Dallas and The Potter's House of Denver.

Website | ThePottersHouse.org