

## Bishop T.D. Jakes' Opens 2017 MegaFest Media Credentialing—DALLAS, March 6, 2017

### **THE FOUR-DAY FESTIVAL IS EXPECTED TO ATTRACT VISITORS FROM AROUND THE GLOBE THIS SUMMER**

MegaFest—the internationally acclaimed four-day festival hosted by best-selling author, entrepreneur and pastor, Bishop T.D. Jakes—is now opening the process for members of the working media to cover the experience happening in Dallas from June 28 to July 1. All members of the media—reporters, producers, hosts, photographers and crew—are required to have and display credentials in order to cover events throughout the duration of MegaFest 2017.

To register for credentials, members of the media must complete the [official form](#) in full. Press will be notified via email if they are approved for credentials in advance of the event. Instructions regarding where to pick up credentials, parking, facility access, interviews and other details will be sent once credentials have been approved.

The complete roster of speakers, entertainers, seminars and other events will be announced soon in keeping with MegaFest's four core program tracks:

- MegaInspiration—Woman Thou Art Loosed, Man Power, MegaYouth Fire Code, MegaKidz Destiny World, Alive Dance/Mime Conference
- MegaEntertainment—A Time to Laugh Comedy Show, International Faith & Family Film Festival, Celebrity Meet & Greet
- MegaEmpowerment—Business Talk, Financial Talk, Health Talk, Tech Talk and numerous breakout sessions—plus the exciting Expo of exciting new products and services
- MegaCommunity—Career Corner, MegaFit, College Corner, Fashion Show, Health and Wellness

#### **When:**

June 28 - July 1, 2017

#### **Where:**

Kay Bailey Hutchinson Convention Center Dallas  
650 South Griffin Street, Dallas, TX 75201

B-roll of 2015 MegaFest events, concerts, and sessions and pre-event interview opportunities are available. For additional information on speakers, talent, topics and the full schedule, visit [Mega-Fest.org](http://Mega-Fest.org).

-30-

#### **About MegaFest**

Since its inception in 2004, MegaFest has been a meeting place for diverse audiences from Atlanta, Georgia, to Johannesburg, South Africa, and has reached nearly 1 million people. Visit [Mega-Fest.org](http://Mega-Fest.org) for more confirmed talent and special event updates, and stay connected via Twitter by following [@TDJMegaFest](#), [@WTALconf](#), [@MPconf](#) and [@MYEcode](#). General admission tickets for all events can be purchased by visiting [Mega-Fest.org](http://Mega-Fest.org).