

## Fact Sheet: FamilyLife

### **FOUNDED:**

1976 by Dennis and Barbara Rainey

### **CEO:**

David Robbins

### **HEADQUARTERS:**

Little Rock, Ark.

### **PURPOSE:**

To provide practical, biblical help for life's most important family relationships

### **SCOPE:**

FamilyLife is active in 109 countries, recognizing that "family is an international language." More than 2,000 volunteers give leadership to and use FamilyLife's platform of ministries. FamilyLife's resources and books have been translated into 49 languages and dialects.

### **EVENTS AND RESOURCES:**

Through *The Art of Marriage*® curriculum, *Weekend to Remember*® marriage getaways, *Love Like You Mean It*® marriage cruises, and other events and resources, FamilyLife helps transform lives and restore hope.

This year alone, FamilyLife expects to influence more than 60,000 people through Weekend to Remember events in more than 80 cities across the U.S. At the heart of FamilyLife is a volunteer network committed to impacting marriages and families in their communities.

In 2018, FamilyLife launched a major parenting training initiative called *FamilyLife's Art of Parenting*™. The online course and small-group, video-assisted resource helps parents make faith the core of their parenting. These resources were launched along with a full-length feature film produced by FamilyLife called *Like Arrows*—the compelling story of a young couple as they raise their children through the various seasons of life.

### **FAMILYLIFE TODAY®**

Co-hosted by Dave Wilson, Ann Wilson and Bob Lepine, *FamilyLife Today* can be heard in all 50 states through more than 1,200 radio outlets, reaching an estimated audience of 1.6 million weekly listeners. The daily

interview-style program addresses current, relevant issues facing American families, and delivers biblical and practical counsel. *FamilyLife Today* is a three-time recipient of the National Religious Broadcasters (NRB) Media Award for Radio Program of the Year (1995, 2003 and 2017).

### ***FAMILYLIFE BLENDED®***

FamilyLife has aggressively addressed the needs of stepfamilies through events, books, resources, small-group studies and the daily radio feature *FamilyLife Blended®*. The goal of FamilyLife Blended is to provide biblically-based resources that strengthen stepfamilies, prevent re-divorce and break the generational cycle of divorce.

### **FAMILYLIFE.COM**

With nearly 9 million unique visitors from dozens of countries, FamilyLife.com has become one of the most popular websites for practical biblical help and hope on almost every issue facing marriages and families today. Visitors have access to a deep library of content including thousands of *FamilyLife Today* broadcasts, articles and subscriptions that help them discover the joy God intended for families.