

Fact Sheet: City

HISTORY

Merged from the adult professional ministries of Cru, Cru City was established in 2011 as an opportunity for believers in metropolitan areas to network and utilize their unique roles to reflect Jesus for the good of the city.

LOCATIONS

City has more than 700 team members (full time and affiliate staff) who serve in cities across the U.S. and around the world, including New York City; Chicago; Portland, Oregon; Dallas/Fort Worth, Texas; Austin, Texas; Houston; Orlando, Florida; Miami; Kansas City, Missouri; Atlanta; Denver; Raleigh, North Carolina; Charlotte, North Carolina; Washington D.C.; Cleveland; Indianapolis; Philadelphia; Seattle; Los Angeles; and many more.

STRATEGIES + AUDIENCES

- Cru Arts & Culture: A group of creatives who are committed to deepening artistic skills as they engage with, learn from and journey alongside others around the world.
- Cru Church Movements: Focused on connecting people to Jesus, helping believers share the Gospel and make disciples, and partnering with pastors, missional leaders and church-planters to increase capacity and confidence to multiply faith communities.
- Cru Embark: Helping 20-something-year-olds identify their unique voice and reflect Jesus for the good of their cities, and equip them to create pockets of transformation in the places they live, work and play.
- Christian Embassy: Reaching leaders who can change the world in the U.S. capital and at the United Nations headquarters in New York City.
- Cru LeaderImpact: Developing leaders to leverage their lives and influence, and equipping them to make a difference where they connect relationally and professionally.
- Cru Military: A ministry connecting the global military community to Jesus.
- Neighbors: Bringing the transforming love of Jesus to the whole city through relationships, innovative approaches and partnerships.

WEBSITE

CruCity.org