

Fact Sheet: Woman, Thou Art Loosed! The Grand Finale

WHO:

More than 20,000 women join Bishop T.D. Jakes and The Potter's House in Atlanta for the popular women's conference, *Woman, Thou Art Loosed! The Grand Finale*. Women of various backgrounds, cultures and ages will learn how they can use their strengths, gifts and abilities to overcome any obstacle to transform their lives in a positive and exciting way.

WHAT:

Woman, Thou Art Loosed The Grand Finale! is a three-day conference featuring Bishop T.D. Jakes, First Lady Serita Jakes, Pastor Cora Jakes, Pastor Sarah Jakes Roberts, Bishop Dr. Carolyn D. Showell, and Priscilla Shirer.

WHEN:

Thu, Sept. 22 – Sat, Sept. 24

WHERE:

Georgia World Congress Center
285 Andrew Young International Boulevard
Atlanta, GA 30313

MORE INFORMATION:

wtal.org

GENERAL FACTS:

- More than 347,000 women have attended the conference over the years.
- This year's conference is sold out with more than 20,000 women planning to attend in person. More than 2K have registered to watch virtually.
- People have attended from all over the world including from Bahamas, United Kingdom, Canada, Jamaica, South Africa, Netherlands, Kenya, Zimbabwe, Nigeria, Barbados, Trinidad and Tobago, Netherlands Antilles, Guadeloupe, Australia, Turks and Caicos Island, Zambia, Cayman Island, Ghana, Bermuda and Japan.
- Past speakers have included Joyce Meyer, Vickie Winans, Angela Bassett, Oprah Winfrey, Michelle Williams, Kerry Washington and Aretha Franklin.
- *Woman, Thou Art Loosed!* has been held in Atlanta; Dallas; Houston, Texas; and New Orleans.

MILESTONES:

- The very first *Woman, Thou Art Loosed!* conference was held in 1996 at the Georgia World of Congress Center in Atlanta.
- In 2000, 80,000 people gathered and broke attendance records at the Georgia Dome in Atlanta.
- In 2004, Bishop combined all his conferences including *Woman, Thou Art Loosed!* to create MegaFest which was hosted for the first time in Atlanta then.
- The Atlanta City Hall proclaimed June 21, 2004, "MegaFest Week."
- In 2004, then Atlanta Mayor Shirley Franklin gave Bishop her signature recognition—the Phoenix Award—which honors those who have made significant contributions to Atlanta.
- In 2004, then Secretary of State Cathy Cox presented Bishop with Georgia's "Honorary Citizen" award.
- In 2013, Oprah held her *Lifeclass* at MegaFest (a combination of all T.D. Jakes' conferences including *Woman, Thou Art Loosed!*) in front of a sold-out crowd at the American Airlines Arena in Dallas.

- In 2020, *Woman, Thou Art Loosed!* was held 100% virtually for the first time with more than 35,000 attendees.

THE FILM:

- In 2004, *Woman, Thou Art Loosed* was released as a film directed by Michael Schultz. The film went on to gross more than \$6.8 million at the box office.
- In 2005, the film was nominated for two NAACP Image Awards, winning the award for Outstanding Independent or Foreign Film; actresses Kimberly Elise and Loretta Devine received nominations at the Independent Spirit Awards for Best Female Lead and Best Supporting Female, respectively. *Woman, Thou Art Loosed* was also awarded Best Film at the American Black Film Festival.
- A sequel, titled *Woman,,,, Thou Art Loosed: On the 7th Day*, was released on April 13, 2012.

THE PLAY:

- In 1999, *Woman, Thou Art Loosed*, debuted as a gospel play, written, directed and produced by Tyler Perry.
- The play premiered in July 1999 and went on to tour in Atlanta; Raleigh, North Carolina; Greensboro, North Carolina; Baltimore and Dallas.

MUSIC:

- In 1996, *Woman, Thou Art Loosed: Songs of Healing and Restoration* was released as a gospel album through Integrity Music. The album was recorded live at the Superdome in New Orleans.
- In 2002, *Woman, Thou Art Loosed Worship 2002*, was released. The album was nominated for a Grammy.

About The Potter's House

Located in Dallas, The Potter's House is a 30,000-member nondenominational, multicultural church and humanitarian organization led by Bishop T. D. Jakes, twice featured on the cover of *Time* magazine as "America's Best Preacher" and as one of the nation's "25 most influential evangelicals." The Potter's House has four locations—The Potter's House of Dallas, The Potter's House of Fort Worth, The Potter's House of North Dallas, and The Potter's House of OneLA—and a Spanish language church, Casa de Fe. thepottershouse.org