What to Watch: Woman, Thou Art Loosed! The Grand Finale

Wed, Sept. 21

- 10 a.m. 8 p.m. daily // WTAL Pop-up Store (Atlantic Station): Store is a celebration of the multi-generational, influence this conference has made over 30 years. Merchandise features exclusive "Homecoming" and "Loosed Forever" collection of apparel, books and media along with 316 Collection and Art of Homage lifestyle brands.
- 10 p.m. // Midnight Madness—a special musical evening!

Thu, Sept. 22

- Select WTAL speaker press interviews
- "Finally Loosed" album guest artist Sheila E joins DJ Spinderella and other guests on stage
- Bishop T.D. Jakes officially opens Woman, Thou Art Loosed: The Grand Finale!

Fri, Sept. 23

- Select WTAL speaker press interviews
- Back-to-back Girl Talk panels featuring guests: Mrs. Serita Jakes, Pastor Sarah Jakes Roberts, Janice Bryant Howroyd, Fantasia Barino-Taylor. Musical artist: Kierra Sheard
- 8:30 p.m. ET // Bishop T.D. Jakes & Special Guest make special announcement

Sat, Sept. 24

- Special Music Moments by Fantasia Barino-Taylor and Tasha Cobbs-Leonard
- Bishop T.D. Jakes delivers closing session
- Special Grand Finale closing moment