

T.D. Jakes' International Leadership Summit Prepares Leaders for the Challenges of Tomorrow—DALLAS, Jan. 31, 2024

THE FIRST OF THREE T.D. JAKES GROUP CONFERENCES VISITING NORTH TEXAS IN 2024 EXPLORES THE STRATEGIC POWER OF "TIMING IS EVERYTHING" FOR BUSINESS AND SPIRITUAL LEADERS

Business and spiritual leaders from around the world will share their expertise on how to build, grow and uplift entrepreneurs and businesses founded in faith at T.D. Jakes' 2024 **International Leadership Summit**. The 13th annual conference will return to Dallas at the **Kay Bailey Hutchison Convention Center, March 21-23, 2024**. Media credentialing is now open, and applications may be **submitted online**.

In a volatile culture, understanding and leveraging optimal timing is crucial for leaders, and no matter the industry, timing is everything. This year's International Leadership Summit will focus on harnessing the power of timing. The event will help leaders and visionaries gain a competitive edge by equipping them with the wisdom to recognize the rhythms to effective leadership and innovation to capitalize on emerging opportunities.

With AI and the increasing prevalence of "deep fakes" entering the national conversation recently, the International Leadership Summit will once again tap into the cultural zeitgeist to address topics of interest and usefulness to attendees. One of the timelier topics being discussed at this year's conference is AI and technology. Experts Robert Thompson, Dr. Brandy Alfred and Aisha Bowe will address the impact on communities, businesses and organizations. Both tips and pitfalls will show business and spiritual leaders how to utilize the power of technology while not falling prey to its challenges and vulnerabilities. Experts Terence Jackson and Hari Krishna will also lend their wisdom on how to safeguard data.

The International Leadership Summit continues to be a crucial gathering of business and spiritual leaders discussing the most pressing issues of the day while collaborating to solve society's most complex problems and is one of the most transformative leadership conferences as a standard-bearer for values-based business learning and professional development.

The International Leadership Summit, for which Wells Fargo is the presenting sponsor, will be the first of three conferences the **T.D. Jakes Group** will host in 2024 to empower leaders and diverse communities around the world. Following International Leadership Summit, **Good Soil** will take place June 13-15, 2024, in Dallas to catalyze and support diverse business owners. Sarah Jakes Roberts' **Woman Evolve** is set to return to Arlington, Texas, Sep. 26-28, 2024. Woman Evolve's mission is to equip women through spiritual and practical development with the tools necessary to evolve into the highest version of themselves. The three conferences are expected to bring an economic impact of more than \$100 million to Texas, nearly double the economic impact of Texas-OU weekend (\$51 million).

The International Leadership Summit will welcome these key industry leaders.

WHO:

T.D. Jakes, CEO of the T.D. Jakes Group

Sarah Jakes Roberts, author, thought leader and co-senior pastor of The Potter's House Church at ONE

A.R. Bernard, pastor, civil rights activist and founding senior pastor of Christian Cultural Center
Angela Williams, president and CEO, United Way Worldwide
Cynthia Marshall, CEO, Dallas Mavericks
Keion Henderson, author, entrepreneur and senior pastor of The LightHouse Church
John Hope Bryant, founder and CEO, Operation Hope
Dale Bronner, co-owner, Bronner Brothers Manufacturing Co.
Henry Cloud, clinical psychologist
... and more leaders of business and faith found on the website.

WHERE:

Kay Bailey Hutchison Convention Center
650 S Griffin St.
Dallas, TX 75202

WHEN:

March 21-23, 2024

Media Credentials:

All members of the media—reporters, photographers, videographers and crew—are required to have and display credentials in order to cover events within the conference. Press may request media credentials for the International Leadership Summit by filling out **this form**. Applicants will be notified via email whether they are approved or declined for credentials. Information regarding where to pick up credentials, parking, facility access, interviews and other details will be sent, pending approval of credentials.

About the International Leadership Summit

Founded by T.D. Jakes—real estate mogul, New York Times bestselling author, pioneering CEO and entrepreneur, global humanitarian, devoted philanthropist, senior pastor of The Potter's House—the **International Leadership Summit** is an annual transformative conference. Since 2011, the conference has cultivated aspiring and tenured entrepreneurs and leaders with the tools to become successful in for-profit and not-for-profit industries.