

## MegaCARE Missions to Dispatch Hundreds of Volunteers to Aid in Tornado Clean Up, City Beautification—DALLAS, April 20, 2012

MegaCARE Missions is providing support and education to the Dallas/Ft. Worth Metroplex through the Green Initiative and plans to extend those efforts this weekend. In celebration of Earth Day, celebrated annually on April 22, MegaCARE Missions and the *God's Leading Ladies* life enrichment program of The Potter's House will partner to deploy more than 200 hundred volunteers to help clean up two North Texas communities. The efforts will include tornado disaster relief in Lancaster, Texas and beautification of the Bextar Street neighborhood in Dallas.

The Green Effect is an environmentally focused outreach conducted once a quarter in various local communities to raise awareness, reach the community and renovate and/or build healthier locations that are environmentally friendly and efficient. To date, MegaCARE Missions Earth Day activities have included:

- Planting more than 2,900 trees within the urban canopy in Dallas/Ft. Worth, estimated to reduce CO2 emission by 1000 pounds/tree/year upon maturity
- Recycling 4,200 pounds of consumer electronics to reduce landfill accumulations in Dallas
- Donating more than 11,900 pounds of durable goods recycled in Dallas/Ft. Worth
- Removing over 25,000 pounds of litter and debris from neighborhoods streets in Dallas, Cedar Hill, Arlington, Ft. Worth and Plano, Texas

Quality of life for most citizens is directly related to the conditions under which one lives, including our neighborhoods," said Richard Wesley, associate director for MegaCARE Missions. "In light of the recent tornadoes we've seen amazing community support, compassion and volunteerism to assist our neighbors, but it's still a long road to full recovery. MegaCARE endeavors to stand by our partners and neighbors through today's beautification events, humanitarian aid and continued prayers to make a difference and assist in the recovery process."

Beautification events are designed to protect the vitality and integrity of neighborhoods and help revitalize neighborhoods by helping residents to combat deterioration, litter and graffiti.

### **Locations of Activities**

#### **Lancaster:**

More than 100 volunteers will support victims of the recent tornadoes by partnering with various Lancaster City Departments and city manager, Opal Robertson, for the Lancaster Beautification Event. The base station will be located at the Lancaster Recreation Center, 1700 Veterans Parkway, Lancaster, TX 75134. Volunteers will assist residents in removing debris from their property and continue support and humanitarian distribution for children and families at the Lancaster Recreation Center. Clean up projects are scheduled from 9 a.m. - 12 p.m. and Recreation Center Programs and distribution are from 9 a.m. - 6 p.m. on Sat, April 21.

#### **Dallas:**

More than 100 volunteers will support the Keep Dallas Beautiful Campaign by partnering with various Dallas City Departments and Dallas Councilwoman Carolyn R. Davis for the Bextar Street Beautification Event. The base station will be located at 2500 Hooper Street, Dallas, TX 75215. Volunteers will be conducting litter abatement, community clean up and supporting local residents from 9 a.m. - 12 p.m. on Sat, April 21.

## **INTERVIEW/B-ROLL OPPORTUNITIES:**

- Pastor Ronnie Guynes - Executive Director, MegaCARE Missions
- Richard Wesley - Associate Director, MegaCARE Missions
- George Makaye - Team Lead, MegaCARE Missions
- Hundreds of volunteers engaged in clean-up efforts

-30-

### **About The Potter's House**

Located in Dallas, The Potter's House is a 30,000-member nondenominational, multicultural church and humanitarian organization led by Bishop T. D. Jakes, twice featured on the cover of *Time* magazine. as "America's Best Preacher" and as one of the nation's "25 most influential evangelicals." The Potter's House has four locations: The Potter's House of Dallas, The Potter's House of Fort Worth, The Potter's House of North Dallas, and The Potter's House of Denver; and a Spanish language church, Casa de Fe. [www.thepottershouse.org](http://www.thepottershouse.org)

### **About MegaCARE Missions**

MegaCARE is an international outreach and relief program that supports and initiates sustainable community development efforts through education, health care assistance, humanitarian service and empowerment. A 501 (c)(3) nonprofit organization, MegaCARE was founded in 1997 by Bishop T.D. Jakes, and has implemented programs in the United States, Kenya, Zambia, South Africa, Swaziland, Egypt, India, Bulgaria, Mexico, Belize and Guyana by initiating sustainable development efforts through staff, volunteers and strategic partnerships. [www.megacaremissions.org](http://www.megacaremissions.org)