

Dave Ramsey and Paula White Among Speakers Headlining T.D. Jakes' Leadership Conference—DALLAS, March 8, 2011

CONFERENCE TO CATAPULT MINISTRY LEADERS TO NEXT LEVEL WITH THEME "WHAT YOU DON'T KNOW CAN HURT YOU!"

Financial guru Dave Ramsey and Paula White will join some of the nation's top business minds and church leaders for the 2011 Pastors and Leadership Conference. Hosted by Bishop T.D. Jakes, the 2011 Pastors and Leadership Conference will be held March 31 - April 2 at the Orlando World Center Marriott Resort & Convention Center in Orlando, Florida.

This year's Pastors and Leadership Conference is taking a new approach by providing breakout sessions, led by industry front-runners, which address the top issues relevant to the church today. This unique conference offers attendees a rare opportunity to "learn the ropes" from some of the country's top pastors and business leaders. The event is designed to prepare senior pastors and church leaders to deal with all the dynamics that come with running a church. In today's climate, the world is evolving and the church must also evolve in order to remain relevant.

"Recent history has taught us that we can't afford to run church as usual," said Bishop Jakes. "We can no longer value style over substance, eloquence over equipping or charisma over character. We must strike a balance between sound doctrine and solid business principles."

Featured ministry leaders speaking include:

- Charles Blake, Presiding Bishop of the Church of God in Christ (COGIC)
- Sheryl Brady, The Potter's House of North Dallas
- John Hagee, Cornerstone Church
- I.V. Hilliard, New Light Christian Center Church
- Bill Hybels, Willow Creek Community Church
- Serita Jakes, The Potter's House
- T.D. Jakes, The Potter's House
- Dr. Cynthia James, Christian psychologist
- Lester Love, The City of Love
- Raul Avila, The Christ for All Nations Center
- Paula White, Without Walls International Church

Special breakout sessions will be led by **Dave Ramsey**, best-selling author and financial guru; **Joshua DuBois**, executive director of the White House Office for Faith-based and Neighborhood Partnerships; **DeVon Franklin**, vice president of productions for Columbia Pictures; **Jan Miller**, literary agent and chief executive officer of Dupree/Miller & Associates; **Jonathan Merkh**, publisher of Howard Books, a division of Simon and Schuster; and **Donald Lawrence**, Grammy-winning producer, composer and recording artist.

Session topics include: surviving the recession, government funding, music and worship, real estate and foreclosure prevention, executive management, data management, marketing, social media, television, book publishing, administrative support, accounting, "armor bearing," technology in the church, public relations,

women in ministry, and security.

Musical performances by: Dr. Marvin Sapp, Gospel music artist and pastor at Lighthouse Full Life Center Church, and Israel Houghton, Grammy award-winning Gospel music artist and worship leader at The Potter's House of North Dallas.

Registration for the 2011 Pastors and Leadership Conference is \$150 for individuals and \$200 for senior pastors and their spouses. Group discounts are available. For more information or to register, visit pastorsandleaders.org or call 1-800-BISHOP2.

About The Potter's House

Located in Dallas, The Potter's House is a 30,000-member nondenominational, multicultural church and humanitarian organization led by Bishop T. D. Jakes, twice featured on the cover of *Time* magazine as "America's Best Preacher" and as one of the nation's "25 most influential evangelicals." He is currently awaiting the release of his next film project, *Jumping the Broom*, slated for release on May 6, 2011. The Potter's House has four locations: The Potter's House of Dallas, The Potter's House of Fort Worth, The Potter's House of North Dallas and The Potter's House of Denver, and a Spanish language church, Casa de Fe .thepottershouse.org