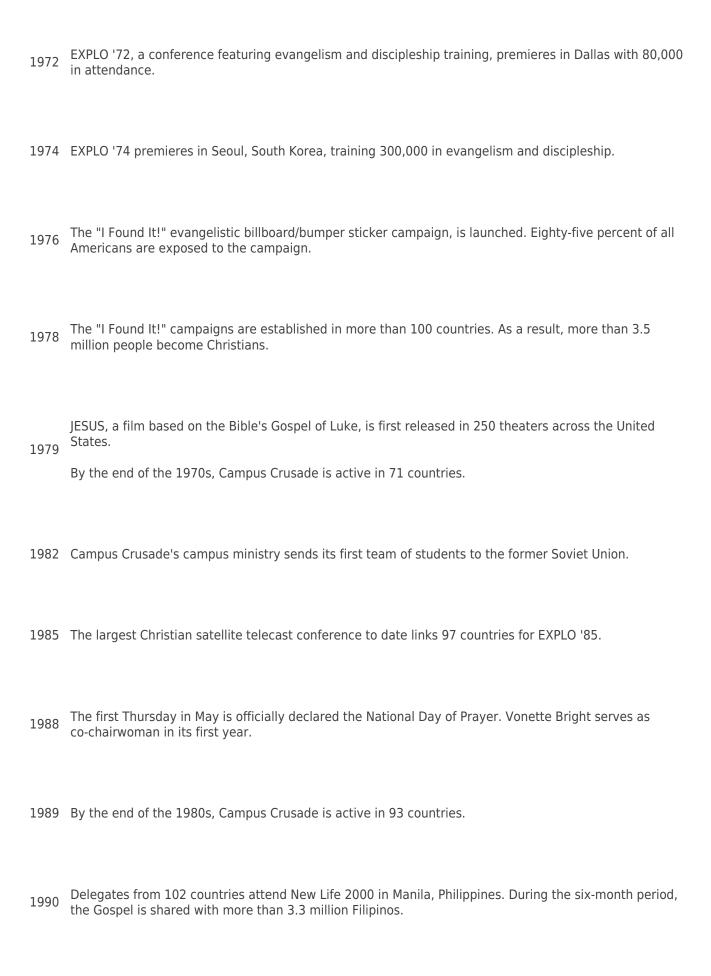
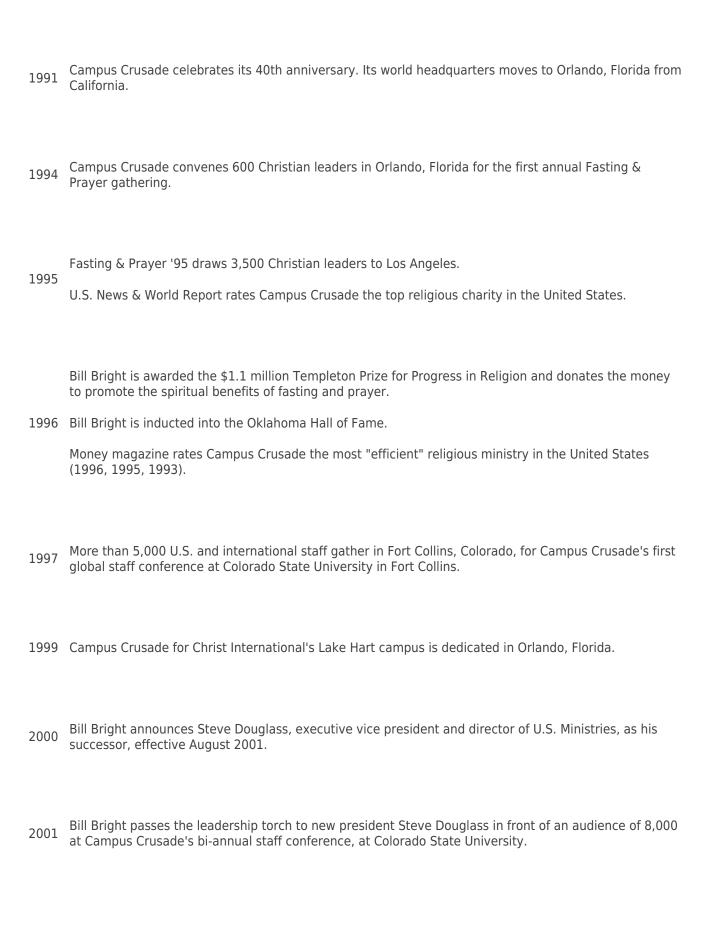
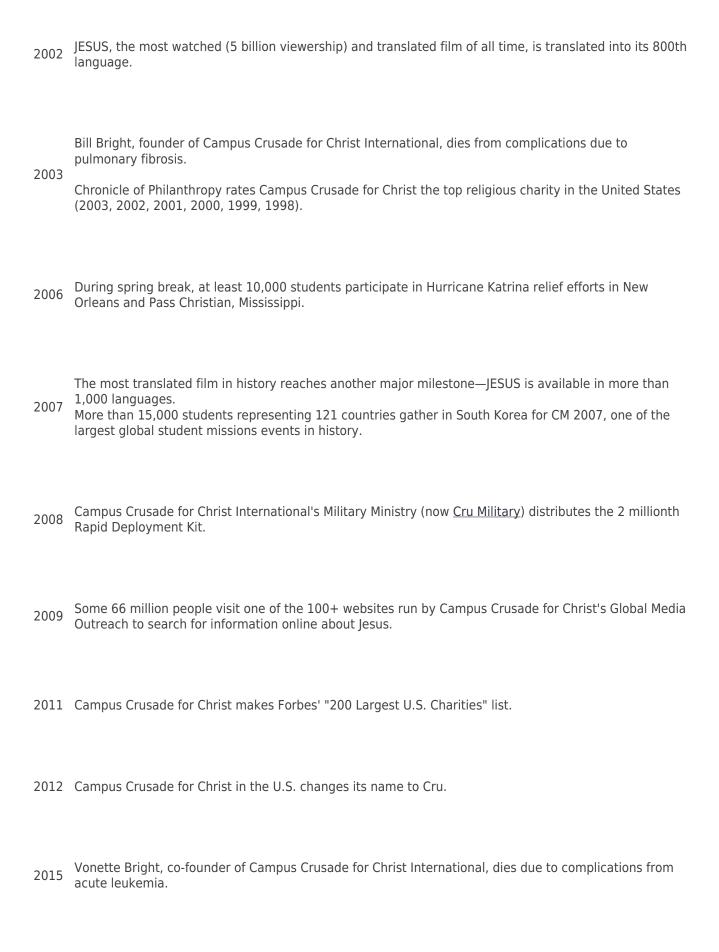
Cru Historical Fact Sheet

1951	Campus Crusade for Christ is founded by Bill and Vonette Bright on the UCLA campus.
1952	The Brights accept their first six staff members.
1956	Bill Bright writes, "God's Plan for Your Life," a 20-minute evangelistic presentation, which sets the tone for the development of Campus Crusade's revolutionary training in evangelism and discipleship.
1958	Campus Crusade becomes an international organization, forming a ministry in South Korea.
1959	By the end of the 1950s, Campus Crusade is active on 40 U.S. college campuses and in three other countries.
1960s	Campus Crusade begins new ministries to high school students, military personnel and athletes, as wel as a new prayer ministry.
1962	Campus Crusade purchases its headquarters for the next three decades at Arrowhead Springs, a resort complex in San Bernardino, California.
1965	Bill Bright writes Have you Heard of the Four Spiritual Laws? It is likely the most widely distributed religious booklet in history, with more than 2.5 billion printed to date.
1969	By the end of the 1960s Campus Crusade is active in 25 countries.







Steve Sellers becomes the third president of Cru. (October)

2020 With more than 19,000 staff members in over 190 countries, Cru offers spiritual guidance, resources and programs tailored for people from all cultures in every walk of life.