

## More Than Wins: Louisiana NBA and College Coaches Honored for Success on and off the Court—NEW ORLEANS, Feb. 4, 2014

### **ALL-STAR BREAKFAST RECOGNIZES CHARACTER, LEADERSHIP AND FAITH IN 2014 AWARD WINNERS**

From college ballplayers to seasoned businessmen and everyone in between, a strong motivator can stimulate success in all aspects of life. On Feb. 15, the ninth annual *All-Star Breakfast*, hosted by international sports ministry Athletes in Action, will showcase coaches and athletes who lead and inspire in the game of basketball, and beyond.

During the breakfast, Athletes in Action is honoring **former LSU coach Dale Brown with the 2014 Jerry Colangelo Award**. Though Brown holds the second highest number of wins in SEC basketball history, his legacy reaches far beyond the court. An author, nationally syndicated radio host and international speaker, Brown continues to motivate people of all ages to have winning attitudes about work and life.

The *All-Star Breakfast* will also feature **New Orleans' Pelicans head coach Monty Williams**, winner of the **2014 Bobby Jones Award**. As one of the youngest head coaches in the NBA, **Williams** has a notable record both in wins and in morale for his team. While not on the court in New Orleans, Williams dedicates his time to the U.S. Olympic men's basketball team, Fellowship of Christian Athletes and the NBA's Basketball Without Borders program.

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#### **WHEN:**

Sat, Feb. 15, at 9 a.m. CT

#### **WHERE:**

Hyatt Regency New Orleans  
601 Loyola Ave.  
New Orleans, LA 70113

**The 2014 *All-Star Breakfast* is open to the media. Credentials may be obtained at the door.**

**On-site media contact: Lauren Householder, 513.258.5408.**

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For questions about the event, call 800.416.9473 or visit [AllStarBreakfast.com](http://AllStarBreakfast.com).

The *All-Star Breakfast* is a part of the Athletes in Action *Sports Legend Series*, which also includes the Super Bowl Breakfast, the Legends of the Hardwood Breakfast (held annually during Final Four weekend) and the Night of Champions dinner. The series is designed to honor athletes and coaches whom model exemplary character, values, integrity and faith. For more information about the Athletes in Action *Sports Legend Series*, visit [AIATickets.com](http://AIATickets.com). For more information about Athletes in Action, visit [AthletesinAction.org](http://AthletesinAction.org).

